

# A New Energy Economy – The Path Forward

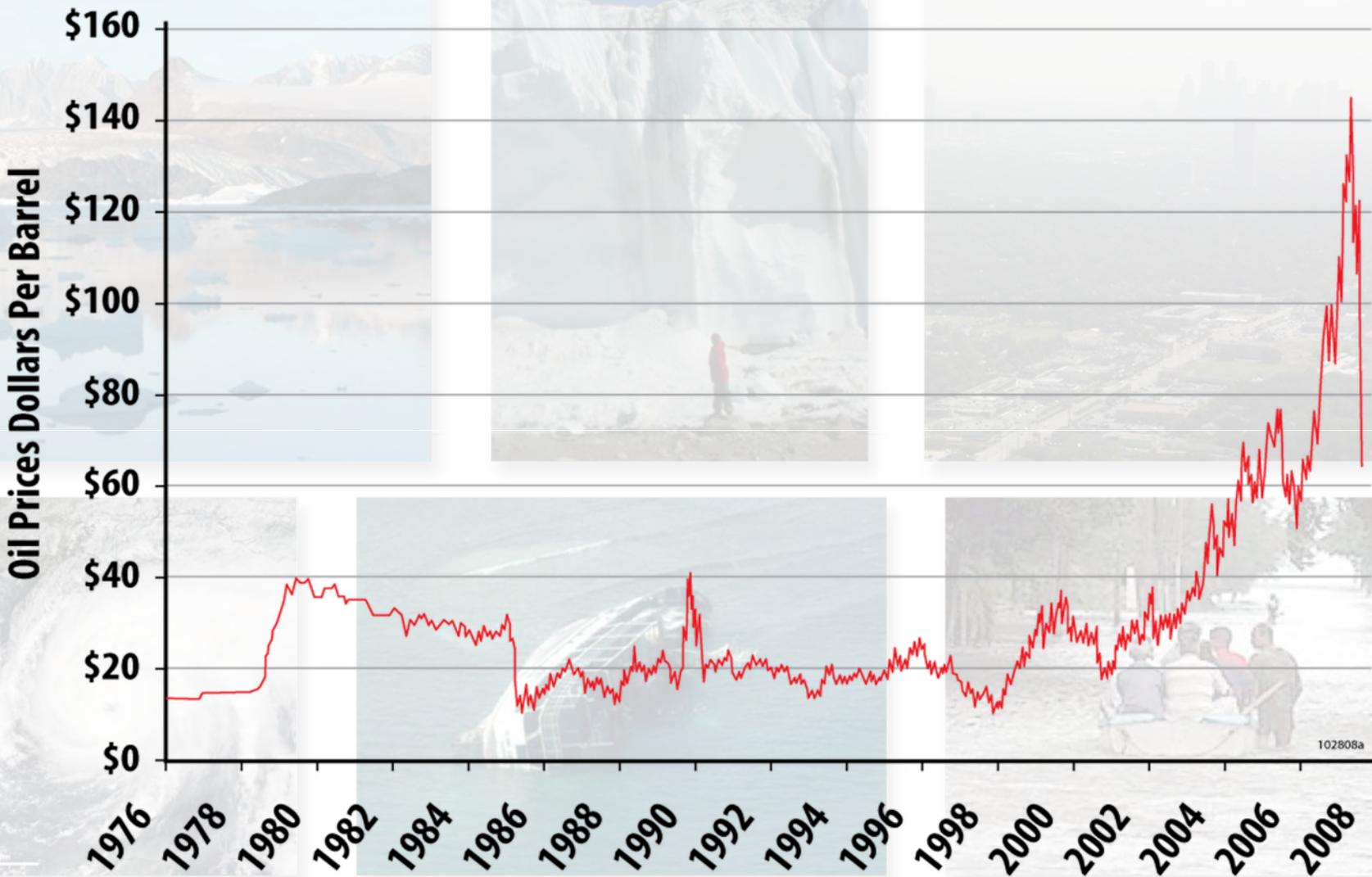


**21<sup>st</sup> NREL Industry  
Growth Forum**

**Dr. Dan E. Arvizu  
Laboratory Director**

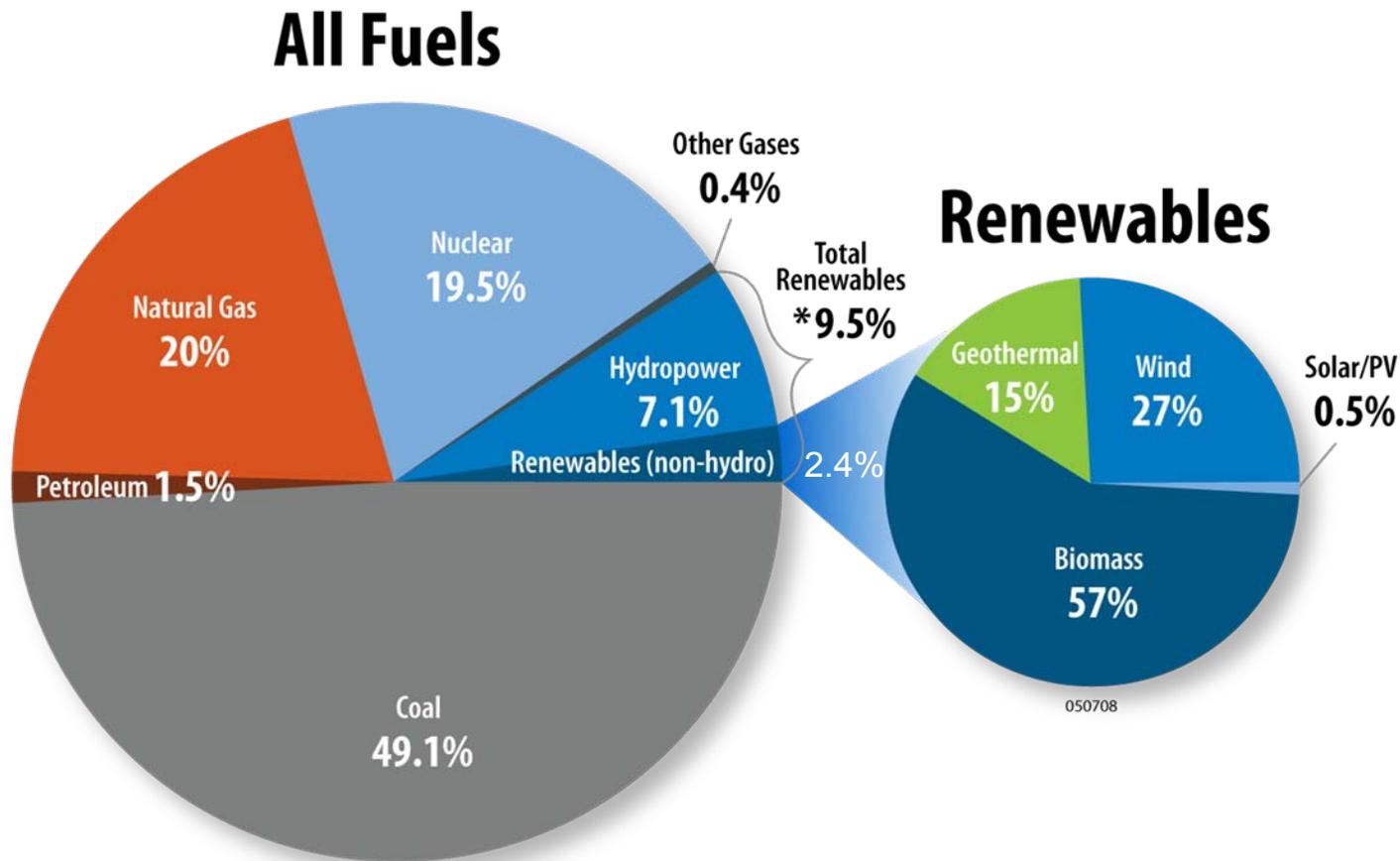
**October 29, 2008**

# Mounting Evidence



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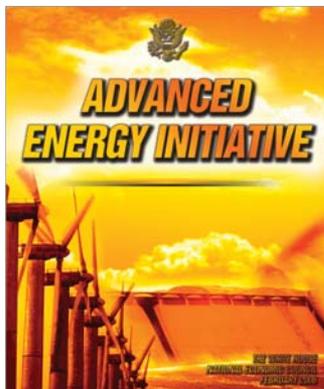
# U.S. Electricity Net Generation



Net generation for 2006 = 3814 TWhr UCb

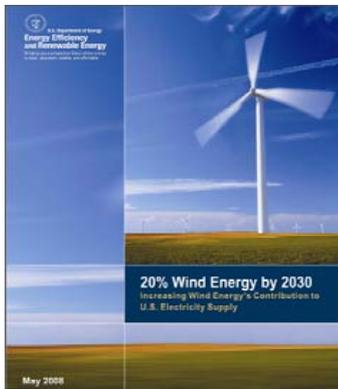
Source: EIA Annual Energy Review 2007, AEO 2008

# Setting the Bar Higher – Gigawatt-Scale Renewables



## Solar Vision

*10% U.S. electricity  
by 2025*



## Wind Vision

*20% U.S. electricity  
by 2030*



## Energy Independence & Security Act 2007

*36 billion gallons of renewable  
fuels by 2022*

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Requires investment in new infrastructure:

- Overall in U.S. = \$2 trillion
  - Worldwide = \$22 trillion
    - Biofuels
    - Wind
    - Solar
- } \$2 trillion (est.)

# Getting to “Speed and Scale” – Key Challenges

## Implementing Renewable Gigawatts at Scale



NREL 140-1

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- Cost of renewable electricity
- Performance and reliability
- Infrastructure robustness and capacity
- Dispatchability of renewables

## Displacement of Petroleum-Based Fuels



NREL 139-1

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- Cellulosic ethanol cost
- Life cycle sustainability of biofuels
- Fuels infrastructure, including Codes/Standards
- Demand and utilization, including intermediate blends

## Reducing Energy Demand of Buildings, Vehicles, and Industry

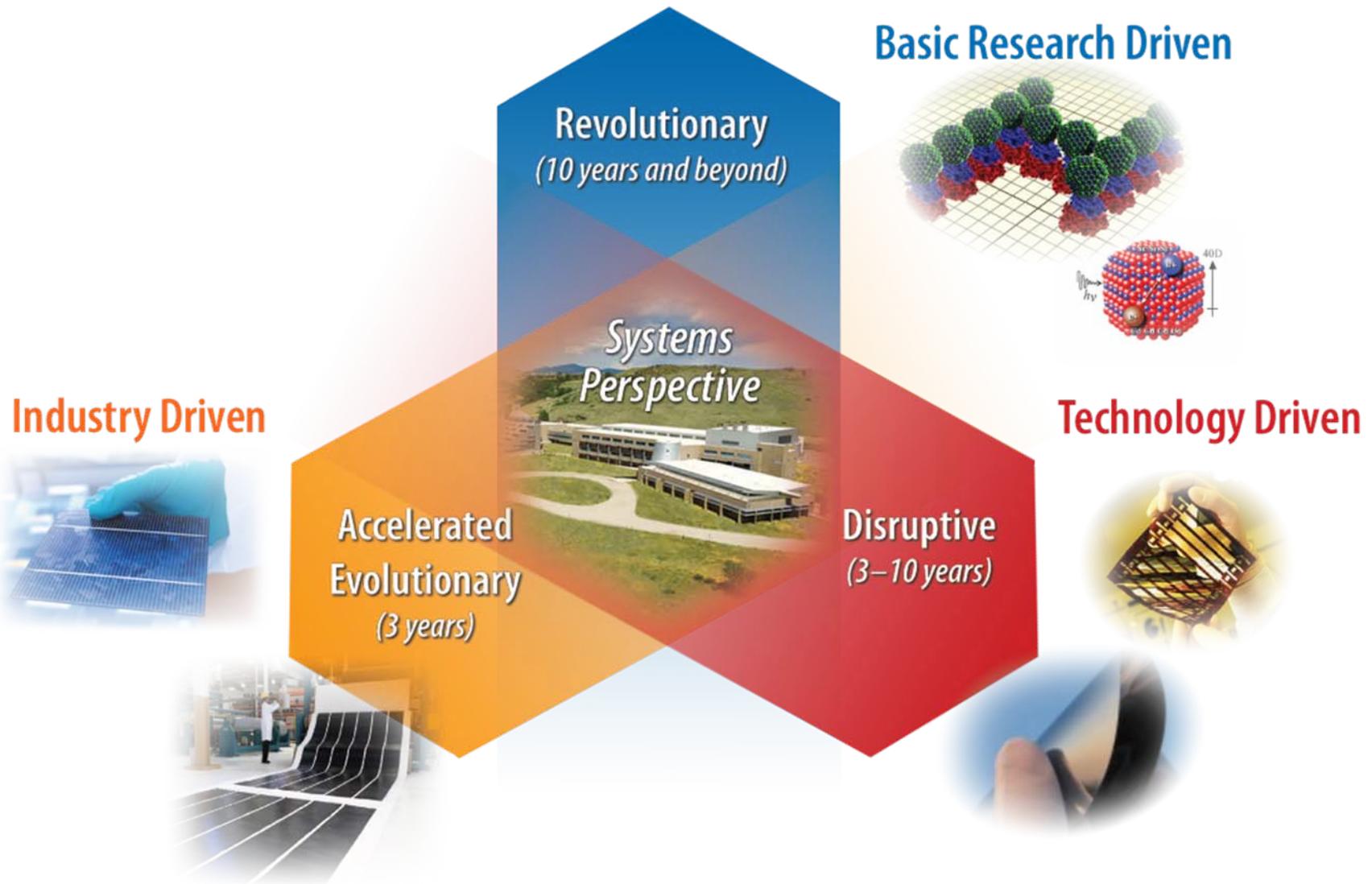


NREL 196-1

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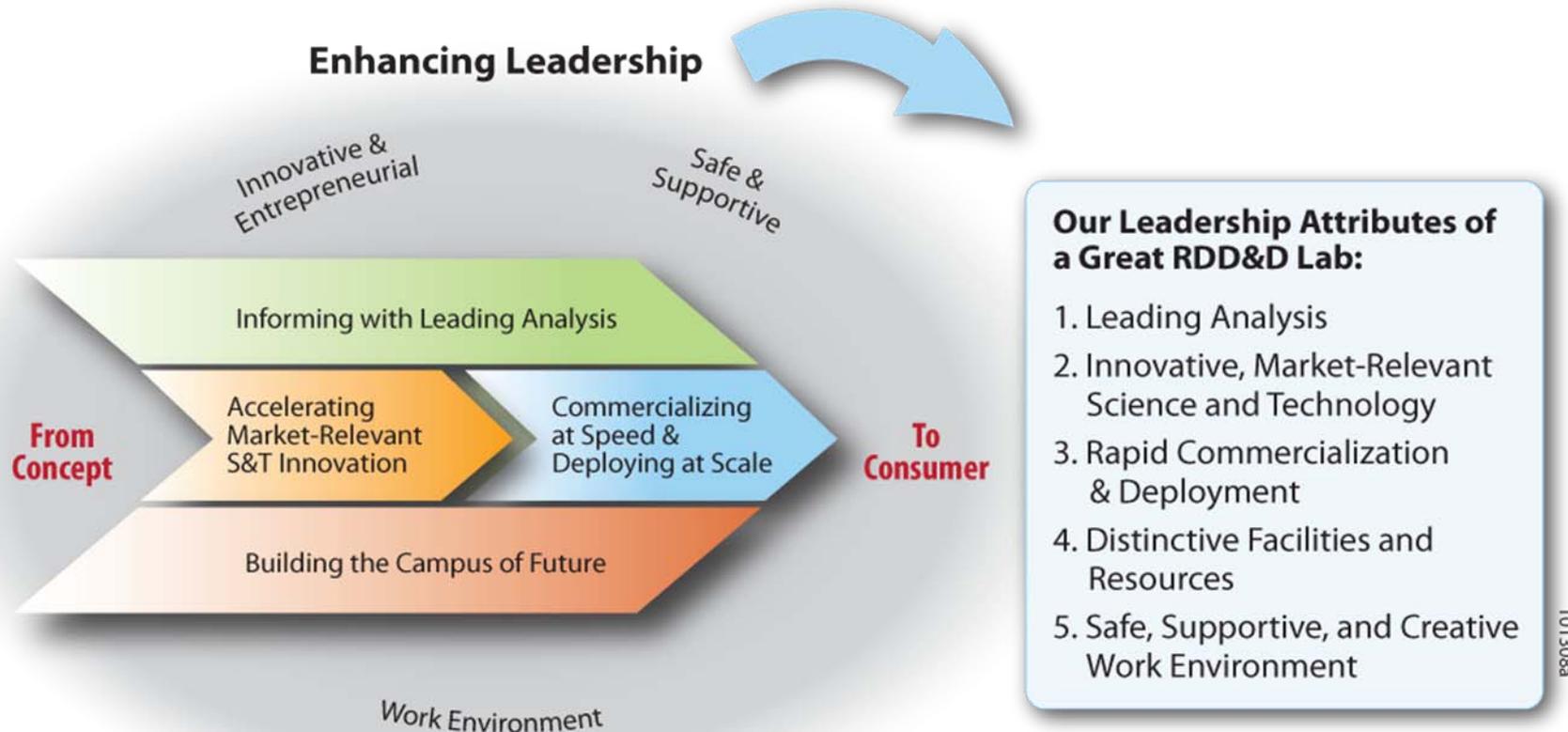
- Coordinated implementation of model building codes
- Market does not value efficiency
- Cost of energy efficient technologies
- Performance and reliability of new technologies

# Achieving the Potential Requires A Balanced Portfolio



# Enhanced NREL Leadership

## The “Alliance for Sustainable Energy” Approach



Midwest Research Institute, Battelle, Colorado School of Mines, Colorado State University, University of Colorado at Boulder, Stanford University, and Massachusetts Institute of Technology

# Making Transformational Change

Requires an integrated approach



Unleashing market-driven innovation

**FILL** technology pipeline

**INFORM** decision makers about choices

**ENSURE** appropriate market price signals



**NREL**

**National Renewable Energy Laboratory**

*Innovation for Our Energy Future*



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