



Revenue Sufficiency and Reliability in a Zero Marginal Cost Future

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United States observations

- ISO/RTO market monitor reports noting low energy prices, driven by historically low natural gas prices and demand
- Nuclear premature proposed/planned shut downs due to insufficient revenues



Are these symptoms of a deeper problem or an appropriate response to an evolving system?

Zero marginal cost VG amplify the problem

Fundamental Market Issues

- Demand curve not visible to supplier
- Missing markets and misallocated money
- Uncertainty over future economic and policy factors
- Lumpiness (costs and time)
- Reliability is public good
- Omission of externalities

Amplifiers

- Low- or zero-marginal cost generation
- Lack of ample and cost-effective storage
- VG variability and uncertainty

Regulatory Response

- Policy-based reliability requirements
- Administrative pricing rules

Electricity markets are fundamentally different than any other market

Current market designs to ensure revenue sufficiency

- 1) Supplement energy-only market with A/S products and scarcity pricing
- 2) Forward capacity markets or capacity payments
- 3) Power purchase agreements or other contracting approaches

Strategies to deal with this problem depend on existing market designs, and it remains unclear if/which of these can provide proper incentives to ensure longer-term reliability

NREL using models to assess evolving grid

Goal: Examine impact of behavior, fleet composition, and operational factors on revenue sufficiency and reliability within a markets framework.

We found (so far):

- Increasing penetration of VG
amplifies revenue sufficiency challenges
- New reserve requirement
marginally abates revenue sufficiency challenges
- Changing fleet composition *drives greater concern over resource adequacy*

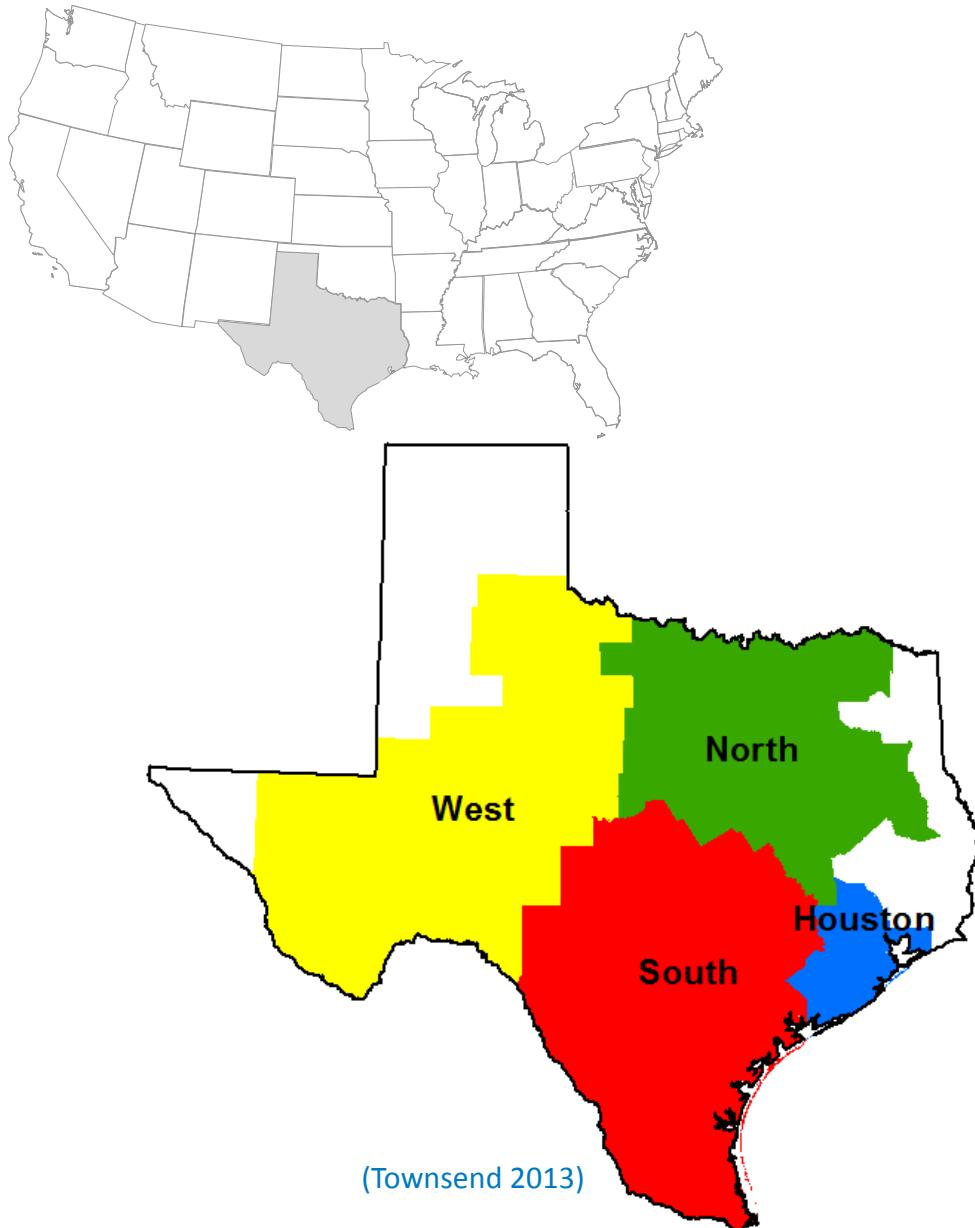


Getting the prices right

- Market must convey proper economic signals about what is and is not needed for reliability
- Lesson learned: production cost models (PCMs) out-of-box need to be tuned
- Capturing strategic generator **behaviors** is one important factor
 - Generator bid offer markups
 - Imperfect competition models, e.g., Nash-Cournot
- **Outages, congestion, and contingencies** also key

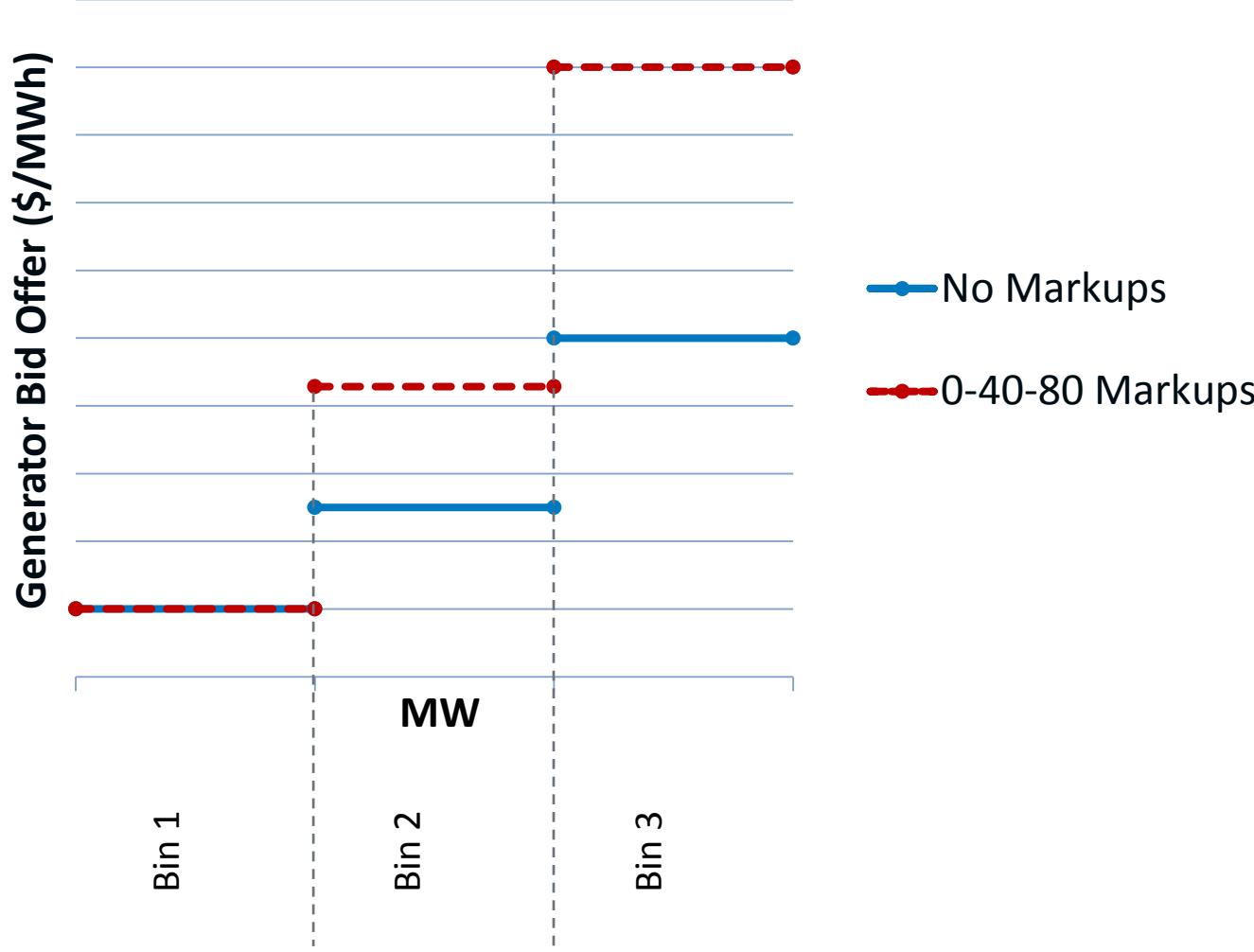


Completed work: ERCOT-like PCM

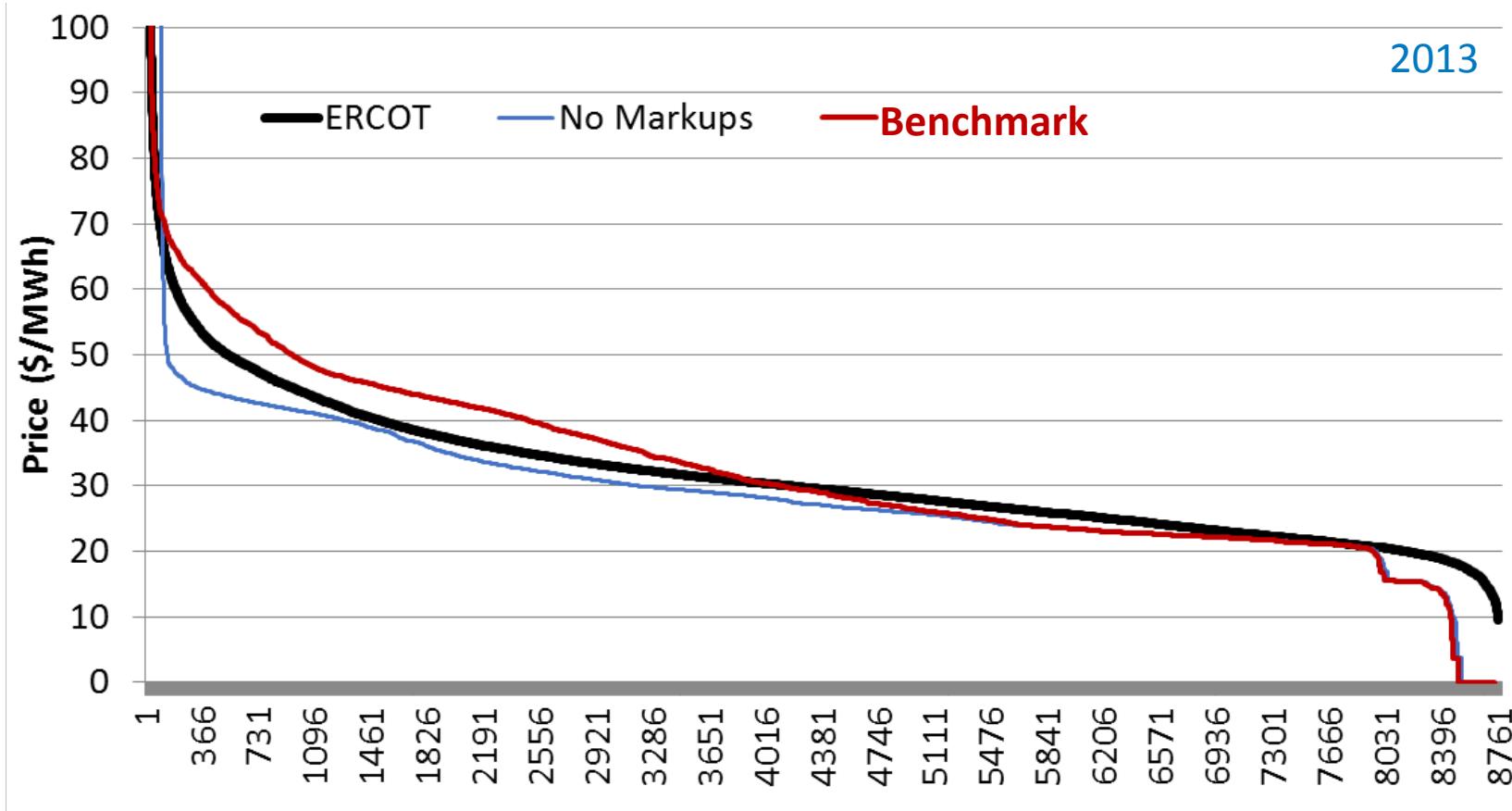


- ERCOT is energy-only market
- 4 zones, hourly resolution with historic wind and load data, DAM only
- Simulate prices, costs, revenues for 2012-2014, focus on 2013

Bid offer markup scenarios to calibrate model



Validate against historic ERCOT DAM prices

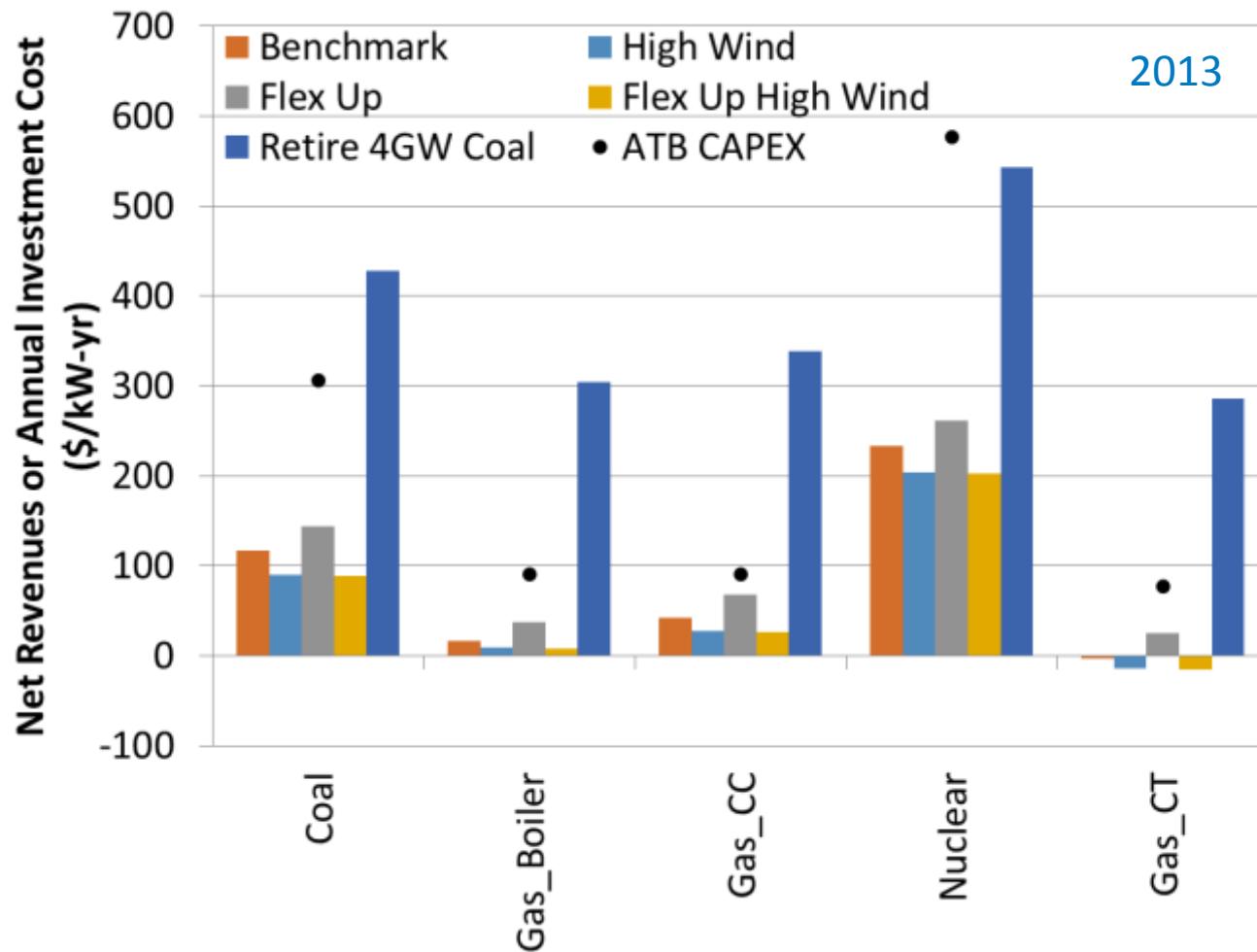


- Modeling captures mid-section of price duration curve, but misses tails
- Using default pricing (*No Markups*) would overestimate the extent of any revenue sufficiency challenges

Sensitivity scenarios to assess revenue sufficiency

Sensitivity Scenario	Wind Capacity	Flexible Reserve	Coal Retirement	
High Wind	High Wind	Benchmark	Benchmark	<p>Roughly double the ERCOT-wide wind penetration from Benchmark</p>
Flex Up	Benchmark	Flex Up Reserve Requirement	Benchmark	<p>Additional reserve requirement to capture uncertainty burden from wind</p>
Flex Up High Wind	High Wind	Flex Up Reserve Requirement	Benchmark	
Retire 4GW Coal	Benchmark	Benchmark	Retire 4GW coal from North and South zones	<p>Retire about 23% of base coal fleet</p>

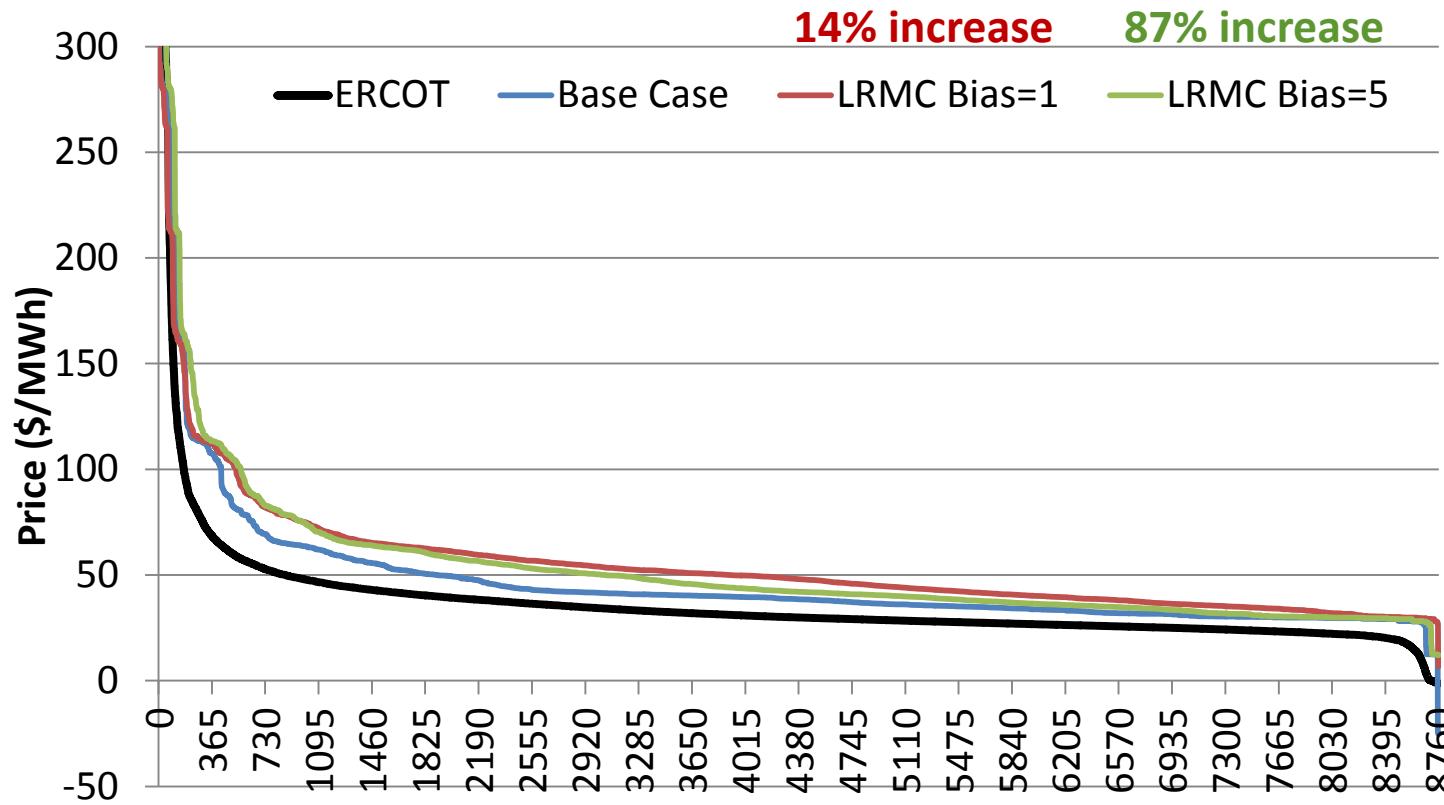
Revenue sufficiency challenges are implied



Revenue sufficiency challenges are implied if annual investment cost for new unit (dot) is greater than observed net revenues (bar)

Preliminary work: How high do prices need to go?

- Cost recovery option: **dynamic markups** to cover long-run marginal cost (LRMC)
- Use improved ERCOT-like PCM: nodal, DA/RT, hourly resolution



Key Conclusions

- Getting the prices right is critical for estimating revenue sufficiency challenges, and out-of-box PCMs may need “tuned” to accurately replicate electricity market prices
- Completed work:
 - Revenue sufficiency challenges are implied in base case, when increase wind, and when add new reserve product; resource adequacy becomes greater concern when retire large amounts of coal → overcapacity is likely key driver of price effects
 - **Full report available: <http://www.nrel.gov/docs/fy16osti/66076.pdf>**
- Preliminary work:
 - To recover long-run costs, energy-only prices require non-trivial markups of $\geq 10\%$ if assume no sunk costs

Next steps: develop and use market test bed

- Use more comprehensive and accurate model
- Better capture reliability linkage
- Improve representation of bidding strategies and/or operational factors that have greatest impact on prices
- Remove impact of overcapacity
- Include various market mechanisms: uplift payments, congestion charges, redispatch, and A/S components (e.g., ORDC)

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Thank you!

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