



# Potential roles for demand response in more-electrified futures

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2019 INFORMS Annual Meeting

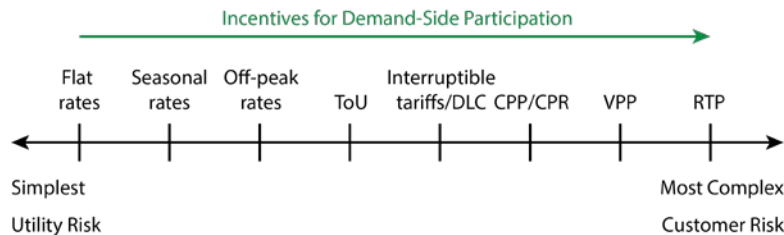
Session MB86

October 21, 2019

# What is demand response?

*Demand-side operational changes to provide a grid service/better align electricity load with supply.*

Perhaps enabled via retail programs or tariffs

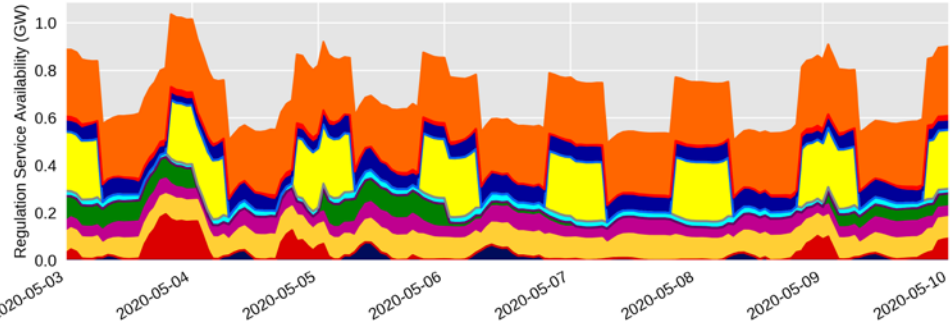
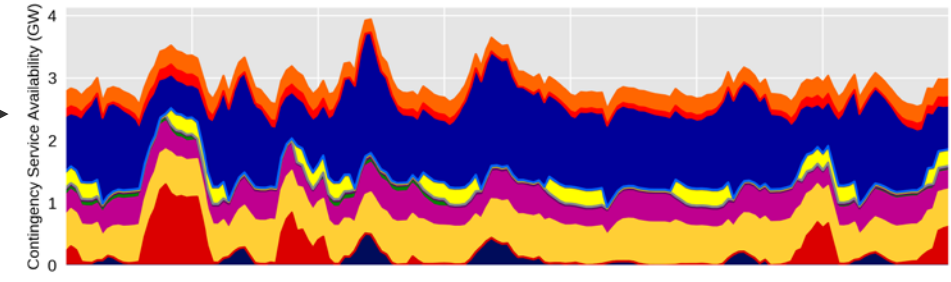
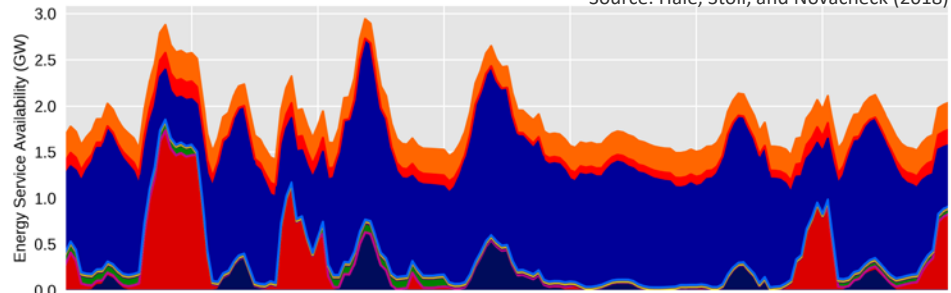


Dynamic pricing schemes; Source: Hale et al. (2018)

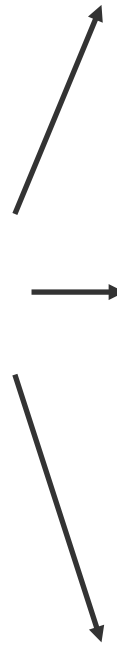
Multiple End-uses



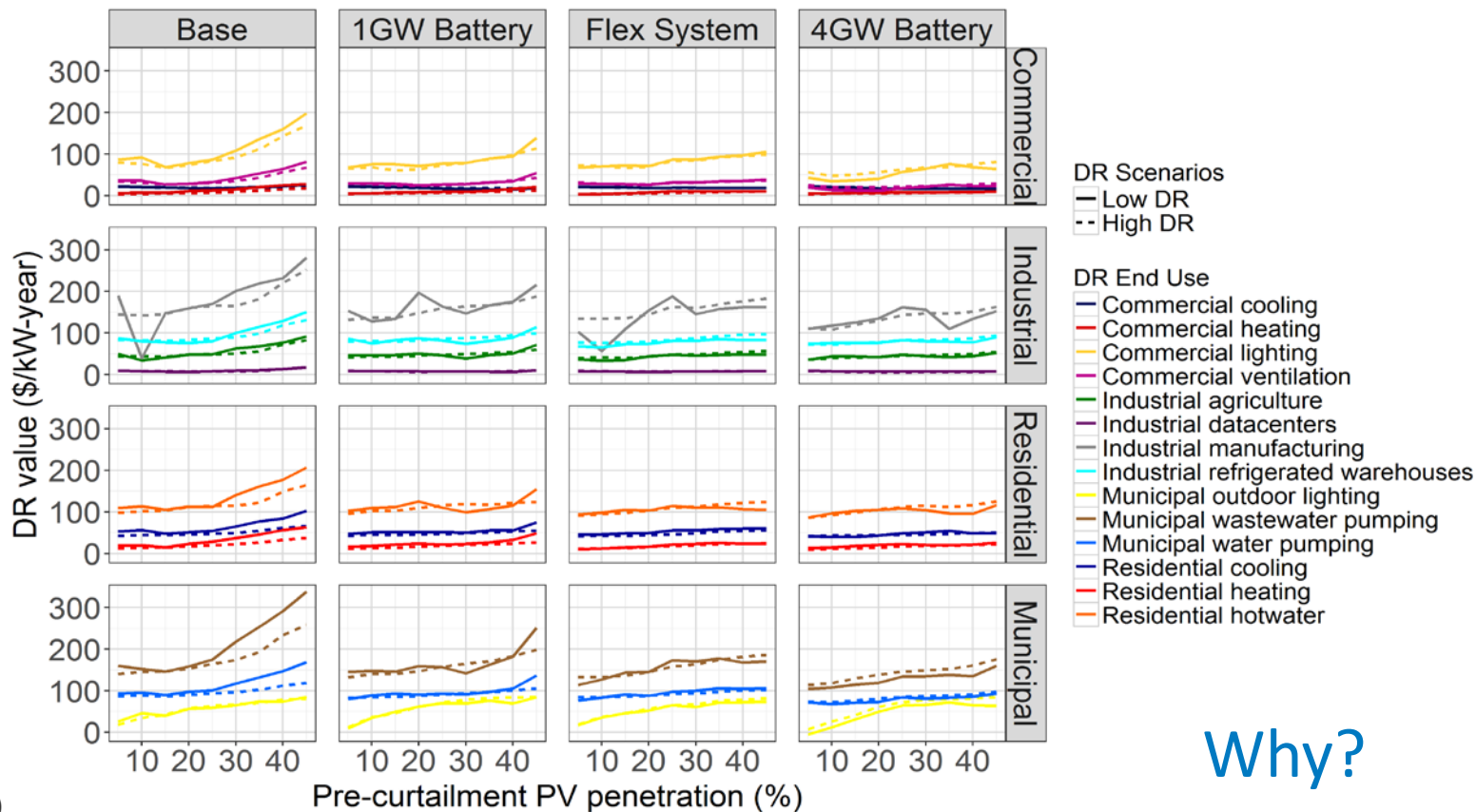
Source: Hale, Stoll, and Novacheck (2018)



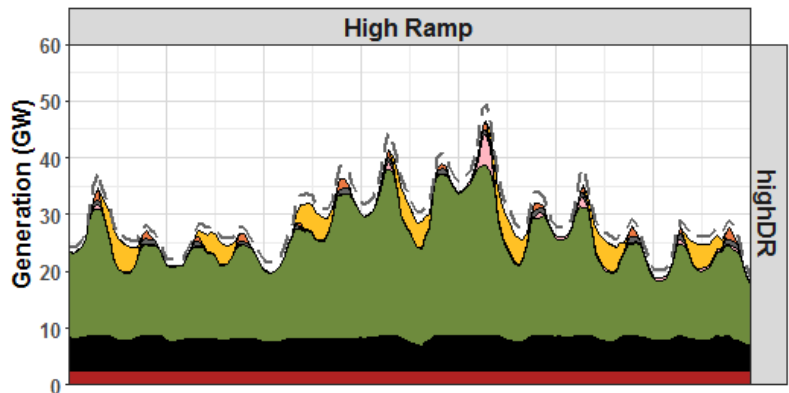
Multiple Grid Services



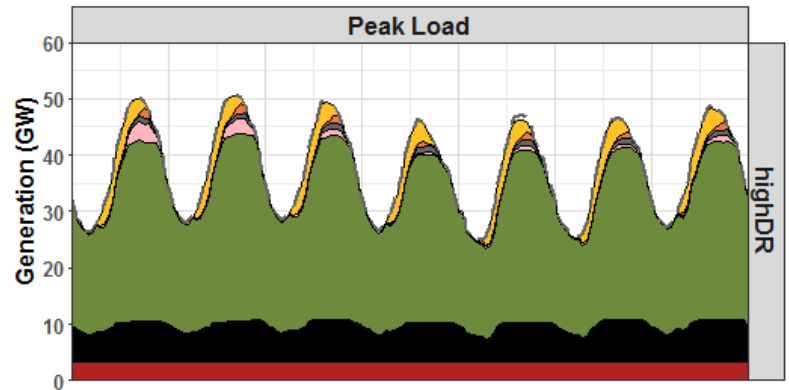
# Demand response is more valuable in systems with higher levels of variable generation



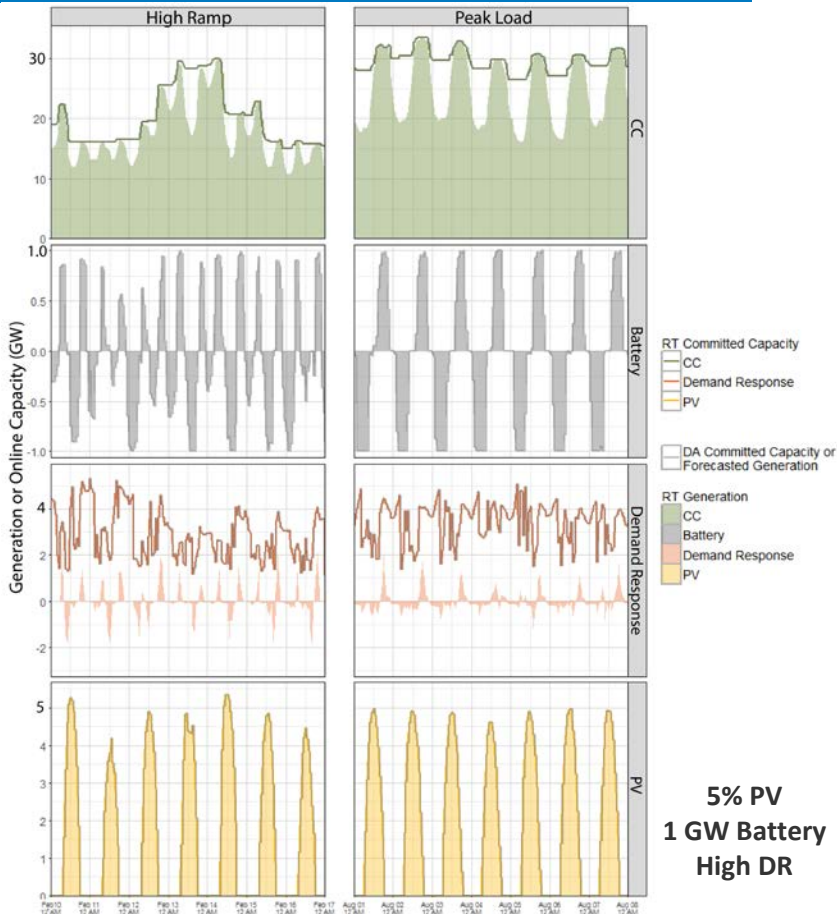
# In a least-cost framework, additional resources can only reduce operational costs



- ▬ Load
- Curtailment
- SERC-GA
- PV
- Demand Response
- Battery
- Oil
- Other
- Gas
- CC
- Hydro
- Biomass
- Coal
- Nuclear

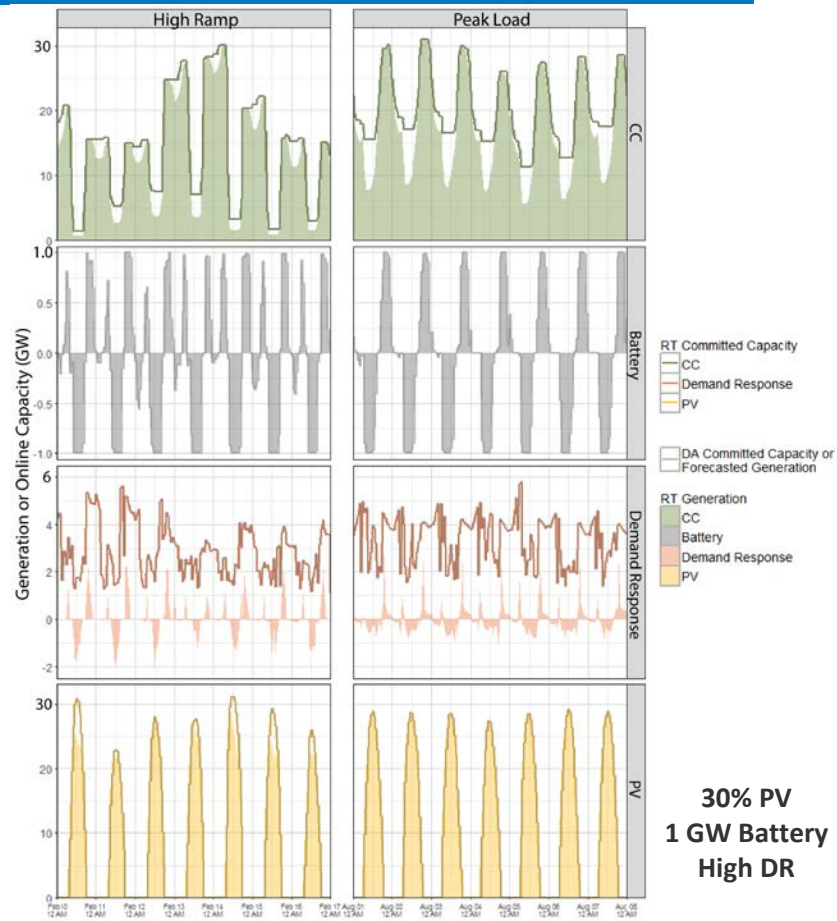
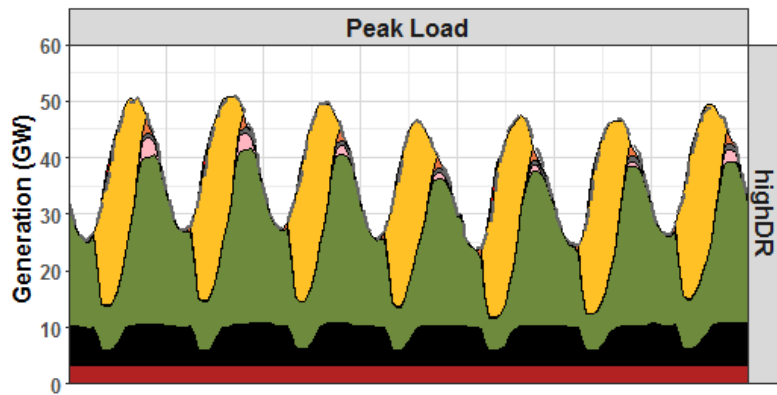
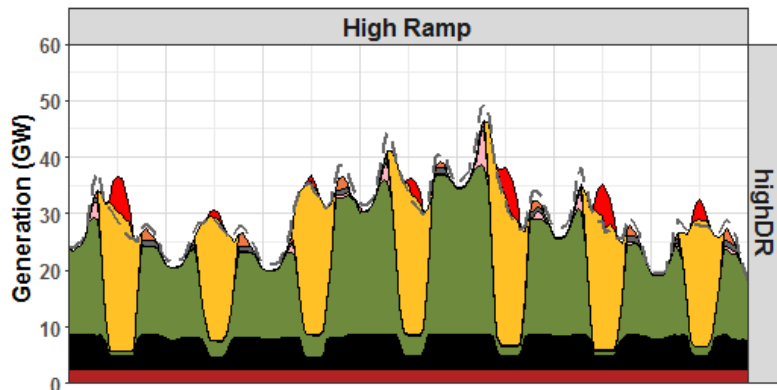


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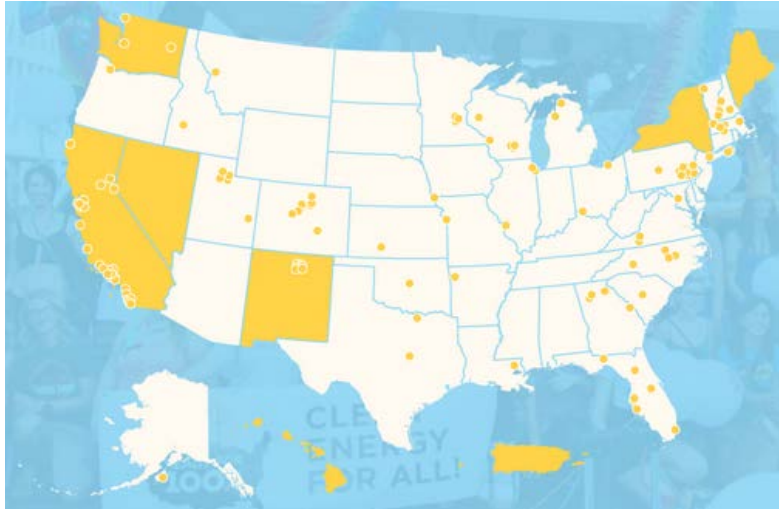
Source: Model runs for Hale, Stoll and Novacheck (2018)

# With higher levels of PV there are more net-load balancing opportunities

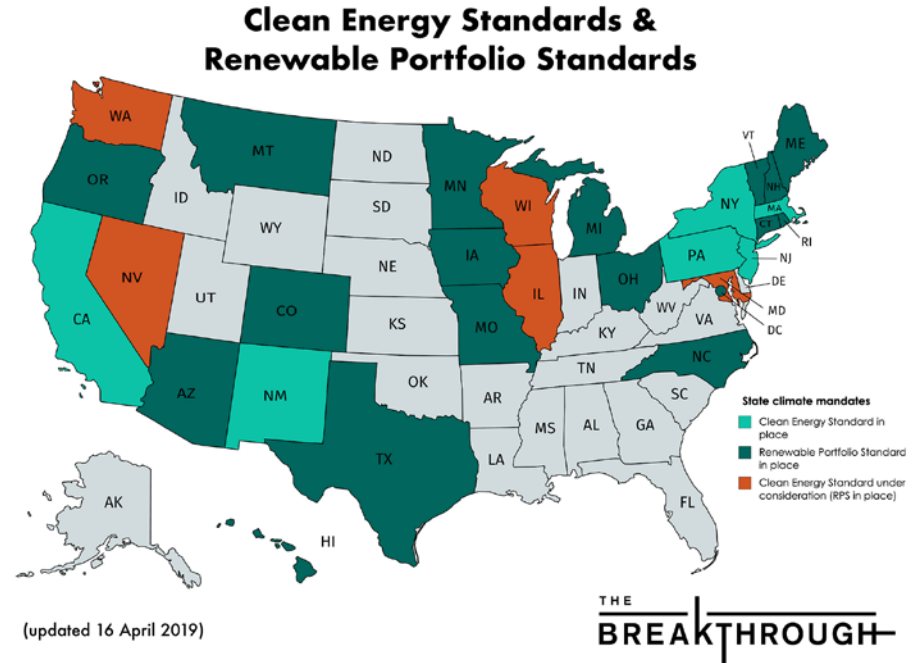


Source: Model runs for Hale, Stoll and Novacheck (2018)

# Many jurisdictions have ambitious goals

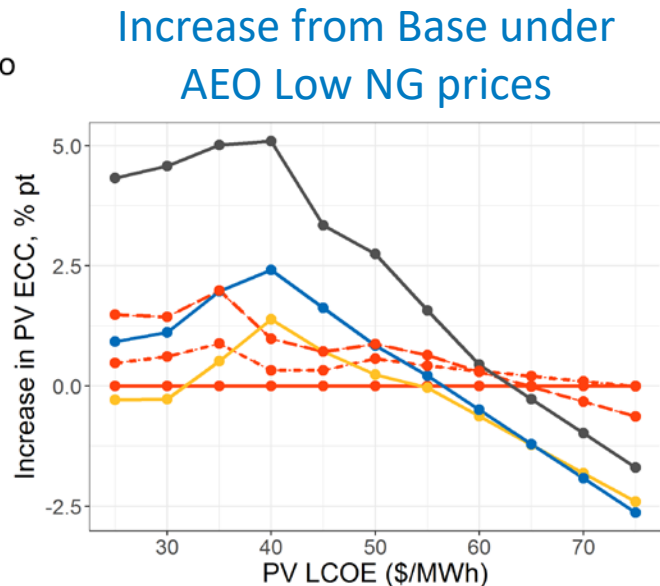
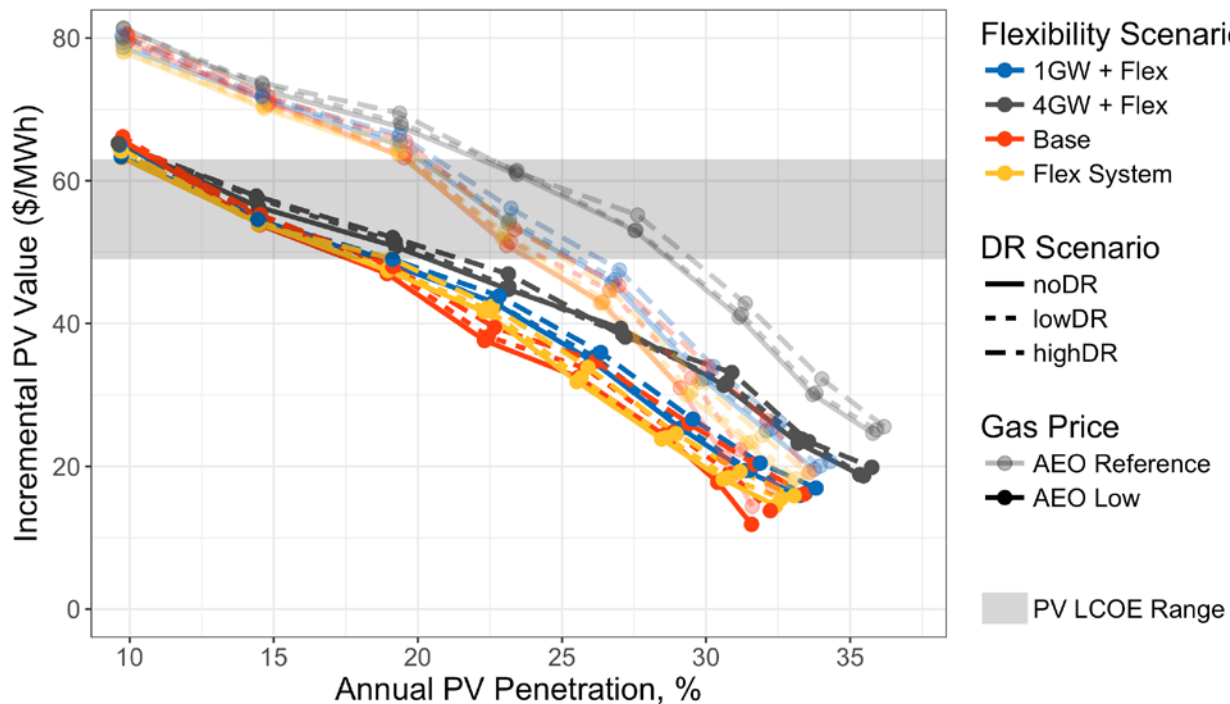


Cities and states with 100% goals.  
State goals are a mix of renewable / clean / carbon-neutral, are mostly about electricity, some economy-wide provisions  
Source: Sierra Club (2019)

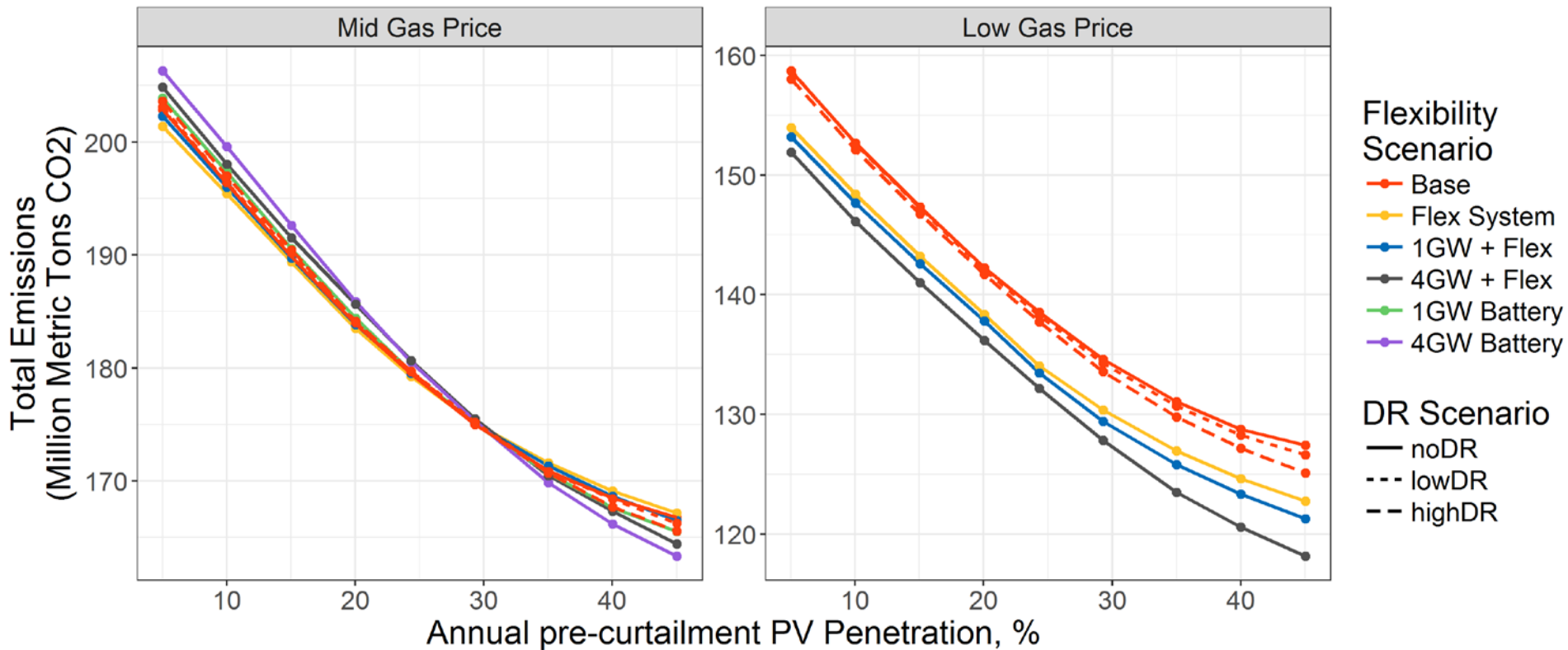


Source: McBride (2019)  
Data sources: [Center for Climate and Energy Solutions](#) and [National Council of State Legislatures](#)

# Demand response is one potential source of flexibility that can increase the economic carrying capacity (ECC) of (e.g.) PV



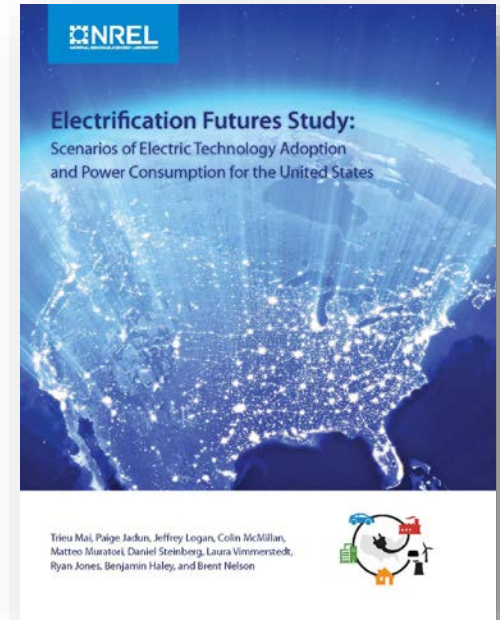
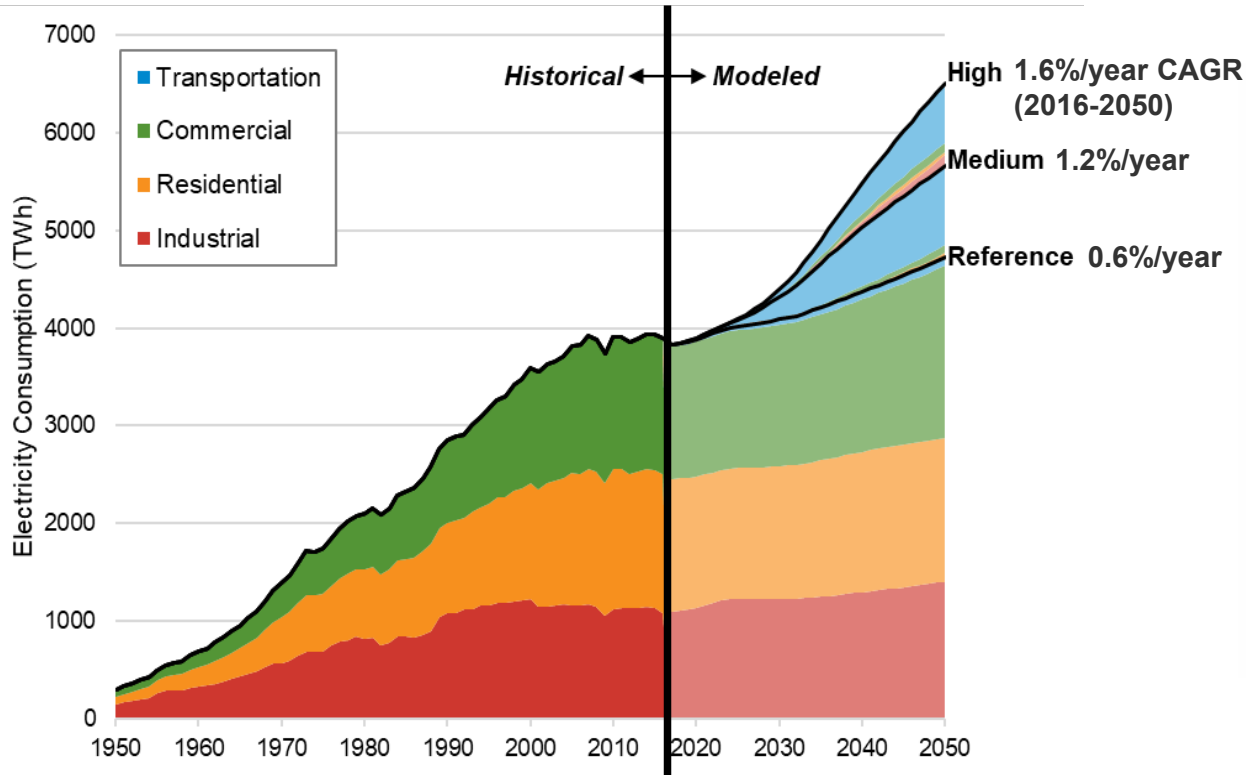
# The relationship between demand response and emissions is contingent on the overall system



Source: Hale, Stoll, and Novacheck (2018)

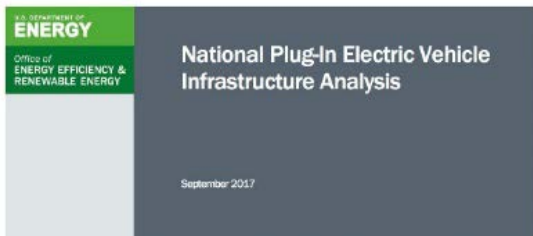


# What might a more-electrified future look like?



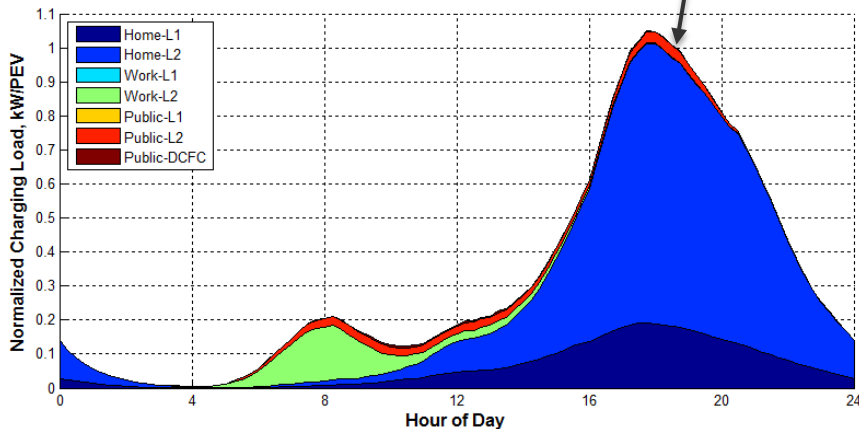
[nrel.gov/docs/fy18osti/71500.pdf](https://www.nrel.gov/docs/fy18osti/71500.pdf)

# Electric vehicle charging may be a first-order driver

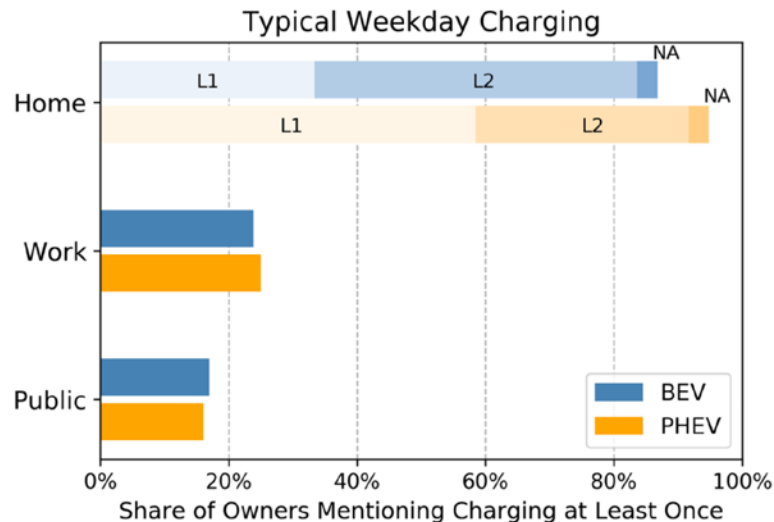


Challenging to serve?  
Opportunity to shift?

159 BEV owners and 156 PHEV owners responded to the [2016 California Vehicle Survey](#) about when they charged their vehicles on a day



Source: Wood et al. 2017; Model: NREL's EVI-Pro; POC: Eric Wood (NREL)

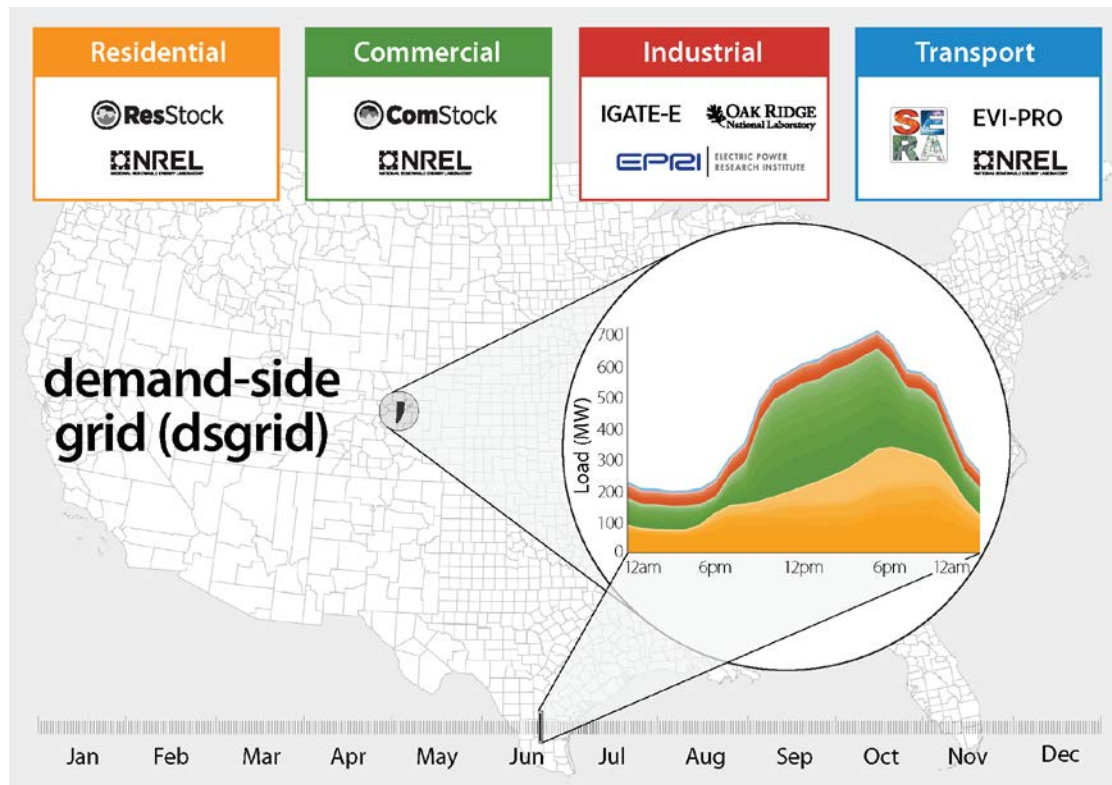


Source: Muratori 2018

# NREL is actively working to incorporate demand-side understanding into grid models ...

The demand-side grid (dsgrid) model provides bottom-up modeling of buildings, industry, and electric vehicles to enable:

- Future projections and what-if scenarios **for load shape** in addition to magnitude
- Realistic estimates of potential **load flexibility** (i.e., demand response)
- Understand **interactions** between energy efficiency and demand response potential (also renewables and DERs)



<https://www.nrel.gov/analysis/dsgrid.html>; POC: Elaine Hale (NREL)

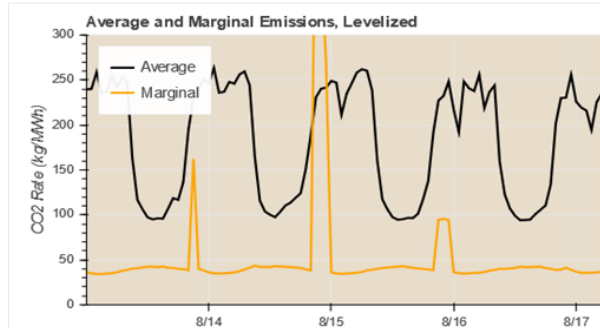
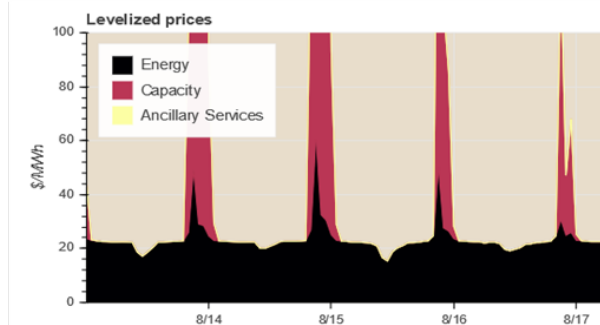
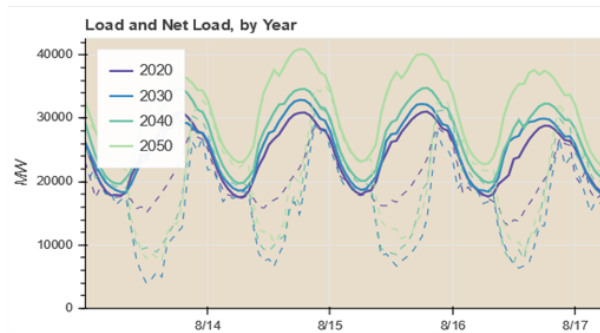
# ... and grid understanding into demand-side models

**Cambium** is a new data product that will provide hourly data that describe future grid conditions modeled in NREL's Standard Scenarios

- Marginal costs (separated into energy, capacity, ancillary services, etc.)
- Emission rates (marginal and average)
- Load and net load
- Dispatch stacks

An interface for users to query the data

- Users specify region and timeframe (e.g. Colorado for 2020-2050), Cambium returns year-over-year, present-values, and annualized values.



# Current projects aim to increase modeling accuracy and close gaps

- [LA100 Study](#)
  - Bottom-up load modeling
  - Demand response modeling
- Physical accuracy of aggregate energy-shifting (e.g., non-100% roundtrip efficiencies for thermal storage)
- Impact of dispatch mechanisms and aggregation level
- Interaction between energy efficiency and demand response

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# Q&A

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[www.nrel.gov](http://www.nrel.gov)

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